



# Joel Walker

## UX Designer

I am driven by a passion for creative problem solving and a love of learning. Being part of an ensemble comes naturally to me and I'm just as comfortable in the spotlight as I am playing a supporting role. With an enthusiasm for the big picture, yet a keen eye for details, I strive to clearly connect the dots when it comes to developing customer satisfaction strategies. I relish a good challenge and strive to find the simplest solution.

### Contact

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 JoelWalkerDesign.com

### Education

**Careerfoundry** 3/20 - 2/21

Certified UX Design Course  
-Intensive full-cycle product design course with fully realized student projects

**University of Colorado, Denver** 5/13

B.A. in Music Entertainment  
Industry Studies

### Tools

Balsamiq

Figma

Flinto

Invision

Marvel

Sketch

### Skills

Creative Problem Solving

Information Architecture

Prototyping

User Journeys

UX Research

Wireframing

### Projects

**Travel App "Connex" (In Development)**

**UX Designer**

International travel app to connect travelers with residents based on mutual interests and passions.

-Competitive analysis, user journeys, wireframing, low/hi-fi mockups

**Contract Work "Tattogether" 2020**

**UX Designer**

Interactive tattoo app to search for artists, shops, and other users; to request consultations or book tattoo sessions.

-Low, medium, and hi-fi wireframes, user persona creations, user journeys, information architecture, user testing

**Contract Work "Perfect Properties" 2020**

**UX/UI Designer**

A property finding app created for inexperienced buyers and sellers. Search for and save properties based on location, price, bedrooms, and other factors.

-Low, medium and hi-fi wireframes, UI elements, color palattes

### Experience

**West Woods Bar & Grill 2018 - Present**  
**Manager**

-Scheduling over 65 employees, ensuring financial records are accurately tracked

-Analyzing P&L statements to create actionable steps to boost sales, eliminate waste, and save labor costs

-Collaborating with city team members and pro-shop management to craft an excellent customer experience

-Designing point-of-sale layout with associated buttons and accompanying modifiers